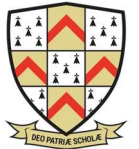


Business



KING EDWARD VI
SCHOOL LICHFIELD

Key Stage 5 – A Level - OCR

Subject Content

- Business objectives and strategic decisions
- External influences facing businesses
- Marketing and marketing strategies
- Operational strategy
- Human resources
- Accounting and financial considerations
- The global environment of business