



KING EDWARD VI SCHOOL LICHFIELD

Upper St John Street, Lichfield, Staffordshire WS14 9EE

Tel: 01543 255714 | Web: www.keslichfield.org.uk

Email: office@keslichfield.org.uk

Headteacher: Ms J Rutherford BA (Hons)

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Dear Parents and Carers,

Schools are being alerted to the emerging risk for young people of using 'snus'. This is a smokeless nicotine product which is placed between the lip and the gum to deliver nicotine directly into the blood stream.

The sale of this product is largely unregulated, the product is highly addictive, and available in a variety of flavours. It can be used very subtly – it might look like a young person was chewing gum and so as a result parents and carers may not easily be able to identify it. This would of course be a banned item in school, possession of which would face a significant consequence in line with our behaviour policy.

Thank you for your vigilance regarding this concerning trend. With these issues, it is always a careful balance between 'raising awareness' and 'advertising' the existence of a product or challenge. We felt it important to share information that helps keep parents and carers up to date with emerging issues so we can work together to keep children safe.

Yours Sincerely

Laura Hurn
Deputy Headteacher and Designated Safeguarding Lead