[](https://www.google.co.uk/url?sa=i&url=https://twitter.com/keslichfield&psig=AOvVaw34zpYdEy5yz8dJ1xX5sdJs&ust=1586535606177000&source=images&cd=vfe&ved=0CAIQjRxqFwoTCNCuku_f2-gCFQAAAAAdAAAAABAQ)

**Extending Descriptive Skills**

YEAR 7 TERM 3 (HALF TERM 1) KNOWLEDGE ORGANISER: Writing for Purpose

**Persuasive Techniques**

**DESCRIPTIVE TOOL KIT**

**LANGUAGE AND TECHNIQUE**

* Strong adjective
* Specific verbs
* Similes/metaphors/personification
* Alliteration
* The five senses

**SENTENCES AND CONSTRUCTION**

* Proof read
* Varied, accurate punctuation
* Paragraphing – accurate use and linkage
* Introductory word and phrases
* Subordinate clause fronted complex sentence
* Simple sentence
* Compound sentence
* Using parenthetic commas

REMEMBER

WHEN YOU ARE PERSUADING, YOU WANT SOMEONE TO DO OR THINK IN A CERTAIN WAY.

REMEMBER

PURPOSE

AND

AUDIENCE

***A FORESTER’S CAP***

Alliteration (MAKES IT MEMORABLE)

Facts (MAKES IT BELIEVABLE)

Opinion (WHAT YOU WANT THEM TO DO OR THINK)

Rhetorical question (MAKES THEM THINK)

Emotive language (CREATES AN EMOTION)

Statistics (MAKES IT BELIEVABLE)

Triplet (USED TO REINFORCE IDEA)

Exaggeration (TO PUT ACROSS A POINT)

Repetition (THE MOST IMPORTANT POINT)

Superlatives (TO SHOW IT IS THE BEST OR WORST)

Commands (WHAT YOU WANT THEM TO DO OR THINK)

Anecdote (MAKES IT PERSONAL AND RELATABLE)

Personal pronouns (YOU ARE SPEAKING TO THEM)

[](https://www.google.co.uk/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiS_oKhgdLMAhVIPBoKHWhSDAcQjRwIBw&url=https://www.colourbox.com/vector/paul-bunyan-lumberjack-isolated-cartoon-vector-11234987&bvm=bv.121658157,d.d2s&psig=AFQjCNHC6n_iE2qHeUEpBOilRGZPeRKXFA&ust=1463055647312245)

CONVENTIONS OF WRITING A SPEECH

Greet your audience – how you do this is dictated by who the audience is

Introduce yourself

Introduce the topic of your speech

Give the body of your speech – ensure it is the right level of formality for your audience and fits the purpose

Signal you are coming to your final point

Thank your audience for listening

Ask if there are any questions